

Self-Assessment of Public Relations and Community Involvement

The following questions will help you assess your current proficiency and identify areas of focus for your orientation plan. Please check the appropriate response for each question in the boxes provided. The three columns reflect the three levels of proficiency, and are labeled PRO= Proficient, KNOW= Knowledgeable, and AWARE.

PUBLIC RELATIONS AND COMMUNITY INVOLVEMENT	PRO	KNOW	AWARE
Do you have experience presenting to large groups of people?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
medical professionals?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
the general public?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
special interest or minority groups?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you have experience with risk communication techniques and concepts?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Has a reporter or the media ever interviewed you? (e.g., newspaper, radio, television)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you live in the community in which the local health jurisdiction is located?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are you acquainted with key leaders in this community? (e.g., County Commissioners, mayor, hospital administrator, advisory group leaders, other community leaders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Have you participated in any organizations or initiatives within this community? (e.g. civic and service organizations, community or neighborhood organizations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you feel you need additional training in communications and public relations to adequately perform your duties as public health administrator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please list other areas needing further orientation, if any: